

JESSE LIGTENBERG

Date of birth / 2nd of May 1995

Place of birth / Breda

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Jesse Ligtenberg (1995) got his bachelor's degree in Communication and Information Sciences at Tilburg University with a specialization in BDM: Business Communication and Digital Media. He then received his master's degree in Communication Sciences: Media Studies at the University of Antwerp and completed it with Grand Distinction. This master specializes in the transition of the media landscape: What is the relationship between new and traditional media? What will the media landscape look like in 50 years? How do different media reinforce - and compete with - each other?

Jesse has a passion for the Dutch language and a great love for the constantly changing media landscape. His broad interests enable him to immerse himself well in new information and quickly get to the core of the topic. He likes to involve others in his enthusiasm and optimism but is also sharp and critical.

Work experience

2020	Communication Strategist BLOC – Next Generation Development
2019 – 2020	Portfolio coordinator / COVID-19 Facility Management Signify – Real Estate
2018	Intern Press and Communications FOMU – Photo museum Antwerp

Education, courses and languages

Education

2017 – 2019	Communication Sciences: Media studies, Antwerp University
2014 – 2017	Communication and Information Sciences Tilburg University
2007 – 2014	VWO, Michaël College / Markenhage College, Waldorf School Breda

Languages	Dutch, English, German
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Projects

2021 – current	Circular Culture Cluster Berlijnplein The centre of one of the largest residential areas will be developed into an open and fully circular cultural hotspot in co-creation with end-users and residents.
2022 – current	Dutch Timber Sprint Week Together with Holland Houtland, BLOC introduced Built By Nature to the Dutch built environment, focused on timber and biobased building. We analyzed the Dutch building market in several sprint sessions, performed a gap analysis, and distinguished challenges and opportunities. This resulted in concrete actions for Built By Nature to accelerate building with timber and biobased materials in the Netherlands.
2020 – current	ZeroCarbonFund BLOC has set up the ZeroCarbonFund, with financial support from Laudes. By taking advantage of the positive effect wood has on the climate, we can build large-scale financial incentives to use wood in houses, offices, and other buildings.