



## CURRICULUM VITAE

## STRATEGIC RESEARCH

# ELIN DE BAAN

**Date of birth / 6<sup>th</sup> of July 1994**

**Place of birth / Vlaardingen**

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Elin (1994) studied History at the Erasmus University Rotterdam. During her bachelor, she soon found out that it were cities that fascinated her the most. Therefore, she decided she wanted to dedicate herself to her own city: Rotterdam. However, after one and a half years of working at the economic development and city marketing agency, it became clear to her that she wasn't done with learning. It was the future of the city that she wanted to get involved in. She wanted to learn more about how cities developed, to be able to analyse where cities are growing towards. Because of this, she decided to take on the master Urban and Architectural history at the University of Amsterdam. After setting up a tutorial course on *floating architecture and the urban relationship with water* and writing her thesis about *The New Rotterdam (1980s)* as a precursor of Richard Florida's creative city, she enthusiastically knocked on BLOC's door.

For Elin, no question goes unanswered and no subject unasked. Although the historical discipline will forever be close to her heart, she now applies her acquired knowledge and strong analytical thinking and research skills to current urban sustainability and innovation issues.

## Work experience

- 2022 – now                      **Strategic researcher**  
**BLOC – Next Generation Development**  
BLOC is a creative developer. We work on radical concepts on the cutting edge of energy, tourism, living and working.
- 2020                                **Co-organizer Zomercampus010**  
**The Next School foundation**  
The Next School helped organising a Summer Campus in Rotterdam – an initiative created to eliminate learning disadvantaged due to the coronavirus. By organising ‘challenges’, students were asked to investigate the major challenges the city of Rotterdam is facing and to come up with their own solutions.
- 2019 – 2020                      **Business Analyst**  
**Rotterdam Partners**  
Rotterdam Partners is the economic development and city marketing agency of the city of Rotterdam. Through research, analysis and advice, I contributed to the international trade and investment climate in Rotterdam.
- 2019                                **Internship International Press office**  
**Rotterdam Partners**  
The press team is there to bring Rotterdam to the attention of international journalists.

## Education and language skills

### Education

2020 – 2022	Master Urban and Architectural History, University of Amsterdam
2016 – 2019	Bachelor History, Erasmus University Rotterdam
2016	Colloquium Doctum History
2010 – 2012	Havo, Rudolf Steiner College Rotterdam
2006 – 2010	Vmbo-tl, Rudolf Steiner College Rotterdam

**Languages** Dutch (mother tongue), English (professional proficiency)

## Activities

**2021** **Invited speaker**  
**Second van der Vlis reading, Stadsarchief Amsterdam**  
Presenting a study and forthcoming advice on the future development of the Gaasperdam district in Amsterdam

**2019 – 2020** **Board member**  
**Historisch Genootschap Roterodamum**  
Roterodamum is founded in 1947 with the aim of promoting interest in the history of Rotterdam and its surroundings.