



CURRICULUM VITAE

IR.

CRIS VAN HOOGDALEM

Date of Birth / September 10, 1987

Place of Birth / Leiden

Mobile / 0031 (0) 63 029 80 74

Email / cris@bloc.nl

Web / www.bloc.nl

Cris van Hoogdalem (1987) studied Industrial Design Engineering at Delft University of Technology. From 2014 to 2016, he worked as a trainee for Eerst de Klas, a two-year programme that combined his development as a practicing teacher (Melanchthon Bergschenhoek) with personal and business skills training (De Baak) and a research internship (Shell Rijswijk). Since 2016, Cris is a strategic concept developer at BLOC bv. BLOC actuates the market, society and government with a forward-looking and innovative approach, providing investment and results.

Cris is able to solve problems with visual and imaginative power. Through his intuitive and optimistic mindset Cris is able to skillfully communicate his vision. He's an original and inventive thinker that establishes projects with a strong creative driver.

He is constantly setting out guidelines, whether, and is able to keep them open regardless any setback or criticism.

Cris contributes to projects with different ideas and creative solutions.

Work Experience

2016 – now

Concept Developer

BLOC bv

BLOC develops regional collaboration and organizes regional development. We ensure smart collaboration between governments, investors, businesses, marketing organizations, social organizations and residents. We supervise them until investments and results are inevitable.

2014 – 2016

Teacher Research & Design and Physics

Melanchthon Bergschenhoek

Responsible for the development and design of the Research & Design curriculum for Sixth Form students. In charge organising classes and responding to the strengths and needs of students during lessons.

2014 – 2016

Trainee

Eerst de Klas

Selected out of ± 550 applicants for an intensive two-year programme that combines my development as a practising teacher with personal and business skills training, internship opportunities and mentoring.

2015 – 2016

Research Trainee HSSE&SP

Shell

Research focused on 'Design for Behavioural Change' based on the method of Positive Behaviour Support.

2012 – 2014

Freelance Industrial Designer

Phone Drone & UniPartners

Carried out several projects, including the development and design of a phone-compatible drone, allowing to deploy your iPhone or Android phone as an autonomous aerial camera and the brand, packaging and product design of a wearable motion tracking sport sensor.

Education and Language Skills

Degrees

2010 – 2013	Master Industrial Design Engineering (Integrated Product Design), Delft University of Technology
2006 – 2012	Bachelor Industrial Design Engineering, Delft University of Technology
2000 – 2006	Gymnasium (pre-University high school education), including Ancient Languages, Gereformeerde Scholengemeenschap Randstad Rotterdam

Courses

2014 – 2016	Leadership Development Programme, De Baak
2011	Influencing in conversations, Schouten & Nelissen
2009	Negotiating, convincing and time management , TAQT

Languages

Dutch, English, German

Projects

2016 - now

BLOC.park

Along with a collection of the most inspiring parties we speak with, BLOC is working on a modular, movable park. This park is able to purify large amounts of air and water and offers a pleasant escape from busy city life. So, like any park then? By applying techniques of tomorrow, up to a hundred times more effective!

2016 - now

The Dutch Mountains

With a range of concept developers, designers, financiers, service providers, and technology and facilities enterprises we are developing an ultra-circular structure capable of changing along as time passes, and capacitated for improvement through updates, upgrades, and possibly the occasional downgrade as well. The Dutch Mountains are the embodiment of a services economy, and as such, the project encompasses the development of an all-new model of utilisation and organisation.

2016 – now

CO2 Smart Grid

CO2 is a major challenge for the Dutch society. With more than twenty parties, BLOC is working on a movement to realize the world's first CO2 Smart Grid in the West of the Netherlands and so continue to build on a future-proof Dutch economy.

2015 - 2016

Kijk, Jan Schoonhoven

In 2015 my graduation project, the design of an interactive exhibition for dynamic experience of Jan Schoonhoven's reliefs, was realized and opened for public in Museum Het Prinsenhof in Delft.

Other Projects

- 2014 – 2016 Leadership Development Programme, De Baak
- 2010 – 2011 Commissioner of Internal Relations, Board of International Research Project Delft 2011, Delft University of Technology
- 2011 MSc. Student Researcher Witteveen+Bos in Semarang & Jakarta, Indonesia
- 2009 - 2010 Officer Public Relations (ORAS), Central Student Council of Delft University of Technology
- 2010 Conducted research on 5 Canadian universities (i.e. University of Toronto, McGill University, McMaster University, University of Ontario Institute of Technology, York University) on behalf of the DUT with the topic: “How to motivate students”.
- 2009 IDEALiStiC Conference Zurich