



CURRICULUM VITAE

MSC

Guy Alleleijn

Date of birth / 16 November 1986

Place of birth / Heerlen

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Guy Alleleijn (1986) studied business administration and strategy at Tilburg University. Guy has worked with Frisse Blikken since 2011 where he executed assignments at the crossroads between HR & IT and change management. In 2013 he founded The Dutch Guy and proceeded as an independent consultant under that name. Throughout the past years, he has executed all kinds of change and programme management assignments within the context of mergers and acquisitions or large-scale organisational changes. Early 2017, Guy changed course to a more sustainable and circular focus.

Guy enjoys working with others to achieve sustainable change. Sustainable meaning both beneficial for our planet and future-proof. He has a strong substantive and human/relational orientation. Within BLOC, Guy works on projects with a sustainable focus. He ensures that matters are taken care of and changes become and remain anchored.

Professional experience

- 2018 – present** **Concept and project developer BLOC**
BLOC is a creative developer that works on radical concepts at the crossroads between energy, tourism, living and working.
- 2013 – present** **Founder The Dutch Guy**
As The Dutch Guy, Guy works as an independent change and programme manager. With a focus on sustainability and circular economy for the last couple of years.
- 2011 – 2013** **Project manager Frisse Blikken**
Frisse Blikken focuses on generation Y to develop joint engagements. With a focus on HR, gaming, change management and data analytics.
- 2011** **Strategy & policy officer Tilburg University**
I developed a new strategic policymaking process based on best practices in non-profit and government institutions.
- 2009 – 2010** **Chair / CEO UniPartners Tilburg**
UniPartners Tilburg is an academic consultancy. I led the team of 6 responsible for running this student enterprise.

Education and languages

Education

- 2011 Harvard Summer School, Harvard University, Cambridge (MA), USA
- 2010 – 2011 Master Strategic Management, Tilburg University, Tilburg
- 2009 Exchange programme, University of Alberta, Edmonton, Canada
- 2006 – 2008 Honours Programme, Tilburg University, Tilburg
- 2005 – 2008 Bachelor Business Studies, Tilburg University, Tilburg
- 1999 – 2005 Gymnasium Natuur & Gezondheid, Porta Mosana College, Maastricht

- Languages** Dutch, English, German

Projects

- 2018 – present** **CO2 Smart Grid / Carbon Club**
CO2 emission reduction poses a big challenge to Dutch society and economy. Because we need to make great strides towards lowering our emission of this greenhouse gas. But what if we consider this challenge as a great opportunity? BLOC is collaborating with over 26 partners (waste burners, governments, steel factories, NGOs and horticulture clusters) to realise the first CO2 Smart Grid in the world. This is how we are working towards a future-proof

Dutch economy. Upon completion of the feasibility study, the business community - the Carbon Club - is now being formed.

- 2017** **AEGON Corporate Centre – Culture, Leadership & Talent (CLT) strategy**
Responsible for writing and updating the strategy in terms of CLT for Aegon global and ensuring that all stakeholders were correctly managed within that process. In addition, I co-created and shaped the global talent community.
- 2016** **Jacobs Douwe Egberts – global HR & facility management**
Responsible for global facility management supplier selection and implementation (from 800 to 10 suppliers). In addition, implemented the global scale fleet supplier. Outsourced contractor management in the Netherlands to a Managed Service Provider (MSP) with the support of a Vendor Management System (VMS).
- 2015** **Jacobs Douwe Egberts – Cornerstone on Demand (CSOD) implementation & update**
Responsible for optimisation of CSOD implementation and setting up global support model and community. In addition, I developed and implemented the product roadmap.
- 2014 – 2015** **Ymere – various HR, IT, Finance projects**
Including responsibility for the implementation and execution of the ESS / MSS portal, integration of HR and other IT systems, Ymere Academy, WKR (expense allowance scheme) implementation.
- 2013 – 2015** **Ageas Corporate Center – HR**
Responsible for design and implementation of global HR dashboard, selection and implementation of talent system (Cornerstone on Demand) - including design, execution, change and vendor management.
- 2011 – 2014** **NUON / Feenstra – HR & IT**
Responsible for various projects: including selection and implementation of HR & Payroll system, integrating 3 teams, aligning HR & finance processes.