



## CURRICULUM VITAE

# LISETTE VAN DER MEER MA

**Date of Birth / September 9, 1987**

**Place of Birth / Den Helder**

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Lisette van der Meer (b. 1987) studied public administration and graduated on the (social) value of alliances in problem neighbourhoods. For this thesis, she received the Master Thesis of the Tilburg Law School Award. From 2011 to 2014, Lisette worked at JongeHonden, from 2013 as an independent entrepreneur. In 2014, Lisette founded the creative development company BLOC with five associates. BLOC actuates the market, society and government with a forward-looking and innovative approach, providing investment and results.

Lisette is curious, energetic, decisive and development-oriented, brings people together intelligently and approaches tasks from different perspectives. In addition to her critical and analytical approach, she has a socially responsible and entrepreneurial attitude and disarming personality that makes things happen.

## Work experience

2014 – now	<b>Founder and Partner BLOC</b> BLOC is a creative development agency. We develop pioneering concepts and turn ideas into business.
2011 – 2014	<b>Business Owner JongeHonden</b> JongeHonden (Young Dogs) provides temporary capacity with senior freelancers, consultants and project managers, including in the fields of urban development, land use planning, communications, sustainability, social policy and care. As a partner, I was responsible for the daily and strategic management of my own business and JongeHonden as a whole.
2011	<b>Researcher CBMO (Centrum voor het Bestuur van de Maatschappelijke Onderneming – Center for the Governance of the Social Enterprise)</b> <b>Tias Nimbus Business School</b> Assistant in a study commissioned by Aedes into the processes of corporations in times when their maneuverability is being limited by financial contraction and more stringent national and European legislation.
2006 – 2009	<b>Student assistant</b> <b>Research and Consultancy Agency Partners+Pröpper</b> Assistant in various project teams in fields including interactive policy implementation and administrative capacity of local authorities in such areas as safety, youth and quality of life.
2007	<b>Intern Netherlands Court of Audit, Research Directorate Public-Private Sector</b> Analyzing and processing of case studies in the background study “Zicht op veranderingen in financiële relaties tussen Rijk en derden” (Insight into changes in financial relations between central government and third parties - published in 2009).

## **Education and Language Skills**

### **Degrees**

2009 – 2010	Masters in public administration, University of Tilburg
2009	Masters in public affairs, Institut d'Études Politiques de Paris (Sciences Po)
2005 – 2008	Bachelor's in Public Administration, University of Tilburg
1999 – 2005	Gymnasium (pre-university high-school education), including ancient languages, Katholieke Scholengemeenschap Etten-Leur

### **Courses**

2018	Designing for change, IDEO U
2018	Blockchain in the energy sector, InnoEnergy
2018	Participant YourLab
2012	Talent bootcamp, Spirit Group
2012	Summer school with Dutch and Flemish professionals, School voor Gebiedsgericht Werken
2011	Region-specific approaches programme, School voor Gebiedsgericht Werken

### **Languages**

Dutch, English, French, German, Spanish

## **Awards**

2011	Best master's thesis academic year 2010-2011 Tilburg Law School
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## **Publications**

2016	<b>Kinderdijk als motor voor regionale ontwikkeling</b> (Kinderdijk as driving force for regional development) RO Magazine, April 2016
2015	<b>Is er nog hoop voor de meerlaagse veiligheid?</b> (Is there any hope left for multi layered security?) Gebiedsontwikkeling.nu, September 2015
2015	<b>Waardevol water</b> (Valuable water) RO Magazine, June 2015
2014	<b>De blijvertjes van de nieuwe planologie</b> (The keepers of the new planning) RO Magazine, April 2014

2012	<b>Allianties in de wijk, winst van publieke waarde(n)?</b> (Alliances in the neighborhood, gain of public value(s)?) Wolf Legal Publishers. ISBN-13: 9789058507808
2009	<b>Zicht op veranderingen in financiële relaties tussen Rijk en derden</b> (Insight into changes in financial relations between central government and third parties) Algemene Rekenkamer
2007	<b>Het meisje met de zwavelstokjes, een verhaal van nu?</b> (The little match girl, a current story?) Appeared in <i>Betoverend bestuur: legitimiteit, vitaliteit, meervoudigheid</i> (Enchanting governance: legitimacy, vitality, plurality). Boom Lemma Uitgevers. ISBN: 9789059315044

## Projects

2018 – present	<b>Zuid-Holland Circular</b> The transition to a circular economy is an especially complex challenge in Zuid-Holland (the South Holland region). Zuid-Holland must be 100% circular by 2050 and be 50% circular by 2030. BLOC is working together with the Province of Zuid-Holland on a programme to ensure this happens.
2017 – present	<b>Acceleration projects and collaboration for sustainable heat, Westas (West Axis)</b> Sustainable heat is one of the most important 'transition paths'. Extremely effective heat projects can be built between ports, Schiphol airport, offices, data centres, agricultural greenhouses and homes. BLOC is exploring, connecting and accelerating these projects.
2017 – present	<b>Establishing the Dutch Delta Cruise Port</b> BLOC has taken on the initiative to create the Dutch Delta Cruise Port, a platform that focuses on the development of the cruise market in the Delta region of Zuid-Holland, Noord-Brabant and Zeeland.
2016 – present	<b>Business case sustainable heat exchange Green Datacenter Campus and PrimA4a</b> The residual heat released from the datacenters at Schiphol is useful for greenhouse horticulture on the other side of the A4. Together with partners SADC, SGN and GreenIT, BLOC develops the business case with the developers of the datacenters and entrepreneurs from greenhouse horticulture.
2017	<b>Bright Park</b>

The development of a modular park that makes pioneering innovations accessible to society. The Park will allow city dwellers to discover, in a tangible fashion, the technological innovations required to make our way of life more sustainable.

**2016 - 2017**

**Goeree-Overflakkee as an energy-producing island**

Goeree-Overflakkee can be the first municipality in the Netherlands to supply sustainable energy to other municipalities. Studio Marco Vermeulen and BLOC develop scenarios and a development strategy for the island.

**2016 – 2017**

**Westelijk Handelsterrein**

A national monument in the middle of the chic Scheepvaartkwartier (shipping district); a group of catering entrepreneurs, ambitious property owners and a city in motion. BLOC is combining these elements in a contemporary concept for the revitalisation of the complex where our café is also located. BLOC has developed a circular service model for the building, which is revolutionary in the field of cultural heritage.

**2016 - 2017**

**Expo concept Floriade 2022**

'Growing green cities' is the theme of the next Floriade, the international exhibition that takes place in 2022 in Almere. BLOC and Northern Light develop the storyline and development strategy, in collaboration with MVRDV and Floriade BV.

**2016 – 2017**

**Management Heat and CO2 Greenport Aalsmeer**

Commissioned by the municipality of Aalsmeer, BLOC is ensuring the construction of a sustainable infrastructure in Greenport Aalsmeer. The realisation of sustainable heat and CO2 infrastructure is vital to competitive cultivation. It also contributes significantly to the sustainable profile of the sector. BLOC connects the parties in the Greenport and develops business case studies with them.

**2016 – 2017**

**Social City**

Cities are still designed and planned on the basis of general data concerning demography, sociology and economic development on a macro scale. Droog and OSCity developed a method for user-centred urban research and design. *Social City* is a growing, global think tank based on the dreams and wishes of people. These are the perfect foundations on which to develop the ideal city or neighbourhood. BLOC provides the link between this approach and all kinds of spatial and urban issues.

**2016**

**Development Duin- en Bollenstreek**

For six municipalities of the Duin- en Bollenstreek (Dune and Bulbs region), BLOC organizes structural collaboration in the fields of recreation and tourism. The collaboration leads to a coherent programme of concrete projects implemented by public and private parties.

- 2015 – 2016** **Development “Healing Environment” Het Dorp Arnhem**  
Het Dorp (The Village) in Arnhem should become a super-smart care environment, thanks to innovative companies and research institutes at the intersection of health, technology and area development. BLOC is helping to transform Het Dorp into the “smartest health ecosystem imaginable”.
- 2015 – 2016** **Coalition management Waterdriehoek**  
In the Waterdriehoek (Water Triangle of Kinderdijk, Dordrecht, and the Biesbosch), BLOC supervises ten public and private partners in regional development. This has resulted in more than €14 million in investments that make the area permanently more attractive, accessible and visible.
- 2015 – 2016** **Consulting implementation Heat Plans IPO**  
Coordination of the IPO - working group on energy transition in its elaboration of the regional heat plan as referred to in the context of the SER Energy Agreement. BLOC is connecting the provinces with government and municipalities.
- 2015 – 2016** **Organization of forum & workshop Landschap College van Rijksadviseurs (Landscape Board of Government Advisors)**  
Debates with the usual and unusual suspects about the future of the landscape. The recommendation will be included in the National Area Agenda and Vision.
- 2015** **Centre Development Waalwijk**  
Drafting a process plan including substantive approach, financing strategy and organizational development for the center of Waalwijk. Key is the involvement of local community and politics and the relationship with the regional environment.
- 2015** **Setting up business case study Verspreide Herbergen**  
Feasibility study for the use of cultural historical buildings in the Biesbosch for small-scale tourist accommodation.
- 2015** **Consultancy water security Marken**  
In Marken, a pilot project has been initiated for the use of multi-layer security. Together with residents, we visualize customized solutions for water-conscious construction and self-sufficiency in a quick scan. In addition, we explore financing possibilities.
- 2015** **Process management Hengelo - Enschede heat plan**  
Coordination of several sessions between the market, society and government to achieve a shared vision of the future heat supply and a draft of a heat plan. Stakeholders have been activated and a joint basis has been established for the follow-up process in a public-private heat coalition.

<b>2014 – 2015</b>	<b>Consultancy area processes province of South-Holland</b> The Krimpenerwaard, Buijtenland van Rhoon, Grevelingen/Volkerak-Zoommeer and the Alblasserwaard-Vijfheerenlanden areas face substantial challenges. We helped the management of the province of South-Holland in formulating the principles for cooperation and guidance, both “outside” (between the province and other governments and private and social parties) and “inside” (between divisions within the province).
<b>2014 – 2015</b>	<b>Redevelopment Kinderdijk world heritage site</b> World Heritage Kinderdijk acquired an attractive and easily accessible entrance area, including a new visitor centre. The product and the accessibility (both physically and in terms of marketing) were further improved. We developed the approach to visitor management and shaped the site’s economic and financial management.
<b>2014 – 2015</b>	<b>Process management water security Kampereilanden</b> The Kampereilanden (Kamper Islands) are designated as a water retention area. Commissioned by the municipality of Kampen. BLOC developed a spatial and financial arrangement and supervised the process of becoming a water-resistant design of the area together with residents, businesses, municipalities, the water board, the province and investors.
<b>2014</b>	<b>Process management regional marketing Bollenstreek (Bulb Region)</b>
<b>2014</b>	<b>Project accelerator Groene Hart</b>
<b>2014</b>	<b>Consultancy spatial agenda South-Holland</b>
<b>2014</b>	<b>Coach Meppel neighborhood platform</b>
<b>2014</b>	<b>Organised debates on the repositioning of Staatsbosbeheer (Forestry Commission)</b>
<b>2013 – 2014</b>	<b>Project collaborator service net National Landscapes</b>
<b>2013 – 2014</b>	<b>Process management investment programme Buren</b>
<b>2013 – 2014</b>	<b>Process management Katwijk / Noordwijk coastal marina</b>
<b>2013 – 2014</b>	<b>Project support area cooperation IJsseldelta</b>
<b>2012 – 2014</b>	<b>Programme coordinator Integrale Wijkaanpak (Comprehensive Community Development) Almere Haven</b>

2012 – 2013	<b>Consultancy Wijk- en Dorpsgericht Werken (Neighborhood and Village-oriented approach) Meppel</b>
2012 – 2013	<b>Project Collaborator Ymere</b>
2012	<b>Policy advisor Woonconcept</b>
2012	<b>Researcher Ymere</b>
2011 – 2012	<b>Junior area developer de Alliantie</b>
2011 – 2014	<b>Various projects</b>