

CURRICULUM VITAE**LOTTE FREEVE**

Date of birth / 29 April 1983

Place of birth / Zutphen

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Lotte Freeve (1983) graduated in Hotel Management. Her graduate thesis was about: the change in our principles of organisation – from ‘the love for power’ to ‘the power of love’. From 2008 to 2015 Lotte worked at LINQ, where she developed innovative concepts in the field of sustainable employability and employee engagement of the new generation. She has been an independent entrepreneur since 2016. Lotte has started various organisations and initiatives that all contribute towards her mission: developing an environment that actually works.

Lotte shifts between the crossroads of awareness, technological impact and social innovation. At BLOC, she works as a concept developer for projects that reflect this. With her eye for coherence, Lotte recognises and develops potential, everywhere and at all times. Her focus lies on what is happening in a process and she is a thoroughbred matchmaker. She enjoys bringing people and ideas together. Led by curiosity, sincerity and sensitivity, Lotte causes a shift in ‘normal’ relationships and the way in which things are perceived. That which has become rigid moves and fixed patterns spring open. The new is being tapped into. The intelligence of both the head and the heart is integrated with acting consciously.

Work experience

- 2017 – present** **Concept Developer BLOC**
BLOC – Next Generation Development – is a creative developer. We work on radical concepts at the intersection of energy, tourism, living and working. Social value and a healthy commercial perspective is a prerequisite for this.
- 2017 – present** **Partner #dotheshift**
#dotheshift evolves organisations by bringing digital transformation into human nature.
- 2017 – present** **Partner Kleurstof**
Kleurstof creates team days that disconnect and reconnect again authentically. A day that opens new ways of working together so that everyone can show their true colour and commitment. The new is being tapped into.
- 2016 – present** **Entrepreneur raffle.free**
raffle.free helps organisations, teams and individuals to organise themselves in a new humane manner. Because if we do what we always did, we will get what we got yesterday and we won't be future proof. The only remedy is: be different, think differently, act differently. Act from a state of being.
- 2015 – 2016** **Concept developer and facilitator Yourlab**
Yourlab is a platform and development centre where togetherness is paramount: after all, we cannot solve major social and environmental problems on our own.
- 2008 – 2015** **Concept, Organisational & human development LINQ**
LINQ is a changemaker within the employment and recruitment organisations. They help organisations to grow by developing a working culture that is working for the new generation and linking new generations to existing and start-up organisations.
- 2007 – 2008** **Customer Care Developer Amsterdam Rai**
Amsterdam Rai, brings different worlds, people and markets together by organising and facilitating trade fairs and events.

Training, courses and language skills

Training

- 2016 – 2017 Process Science Course, FCE skills development
2002 – 2007 Hotel Management, TIO University of Applied Sciences

Courses

2017 – present	Transformational Presence Leadership and Coach Training
2016 – 2017	Leadership for Leaders of the Future, Yourlab
2016	Go Digital, Stay Human, Humanification
2015 – 2016	Theory U: Leading from the emerging future, edX
2015	Intuitive Living, The Centre for Transformational Presence
2014	Grow your Business, scale-up company
2013	Self-leadership, Yourlab
2012	English B, Regina Language Institute

Languages

Dutch and English

Ongoing Projects

2017 – present

Design of training for digital change-makers #dotheshift

Training that is compiled around the question: ‘How can we ensure that the new generation can contribute to transforming the old way of organising into a new sustainable way of organising in their daily work?’ The goal is that young employees don’t lose themselves in an organisation, but can help shape the digital transformation.