



CURRICULUM VITAE

IR.

ERIK PRINS

Date of Birth / April 21, 1972

Place of Birth / Hoorn

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Erik Prins (1972) studied Civil Engineering in Delft. From 1995 to 2001, he worked as a consultant for the consulting and engineering firm ARCADIS. From 2001 to 2014, Erik was a partner at “Investeren in Ruimte” (Spatial Investing). Since 2014, Erik is partner at BLOC bv.

Erik lays the foundation for a directional strategy. He manages to sniff out ambitions in an innovative way and provides an approach to realize these ambitions. For that purpose, he often appeals to unforeseen capabilities of the client and partners.

Erik is specialized in setting up, supervising and supporting (urban) restructuring projects. Erik introduced new approaches for environmental and social issues such as the functioning of regional housing markets, urban restructuring and revitalization of economic zones. Despite the crisis on the developing market, and in collaboration with residents, businesses, the community and housing corporations, he has realized an investment program for restructuring neighborhood Q4 in Venlo through which the former drug area has become a popular downtown neighborhood. Additionally, in the regions Haaglanden and Rotterdam, he has brought together Municipalities, housing corporations and market players to decide new, market-oriented agreements on housing construction programs.

Work experience

- 2014 – now** **Partner and Founder**
BLOC bv
BLOC is a creative development agency. We develop pioneering concepts and turn ideas into business.
- 2015 – now** **Chief Financial Officer**
Windwheel Corporation bv
Development and project management of this unique, future icon of Rotterdam and the Netherlands. An architectural landmark, the most innovative wind mill in the world, an unprecedented attraction with global allure and THE showcase for Dutch Clean Technology.
- 2001 – 2014** **Partner and Founder**
Investeren in Ruimte bv. Urban and Regional management
Investeren in Ruimte (Spatial Investing) was an independent consultancy firm for process, program and project management in spatial planning. Investeren in Ruimte stood for area development in which coalitions of market participants, stakeholders and governments worked on quality together. Thereto, we have introduced the term “coalition planning”. Therein, the planning is directly related to the demand in the housing, working and living environment, with a program of feasible projects, built on energy from society, as a driving force for spatial investment.
- 1998 – 2001** **Advisor Business Unit Process and Project Management**
Arcadis
In this business unit, I dealt with the process for a large-scale redevelopment in Harderwijk/Ermelo, performed a redirection of the Development Firm Vleuten De Meern and drafted a position paper for the Board of the District of Utrecht (BRU).
- 1995 – 1998** **Project leader Traffic and Transport**
Arcadis
Carried out several projects, including the execution of a pilot project for cross-border management of a number of major road networks, the development of a manual for sustainable construction in Nootdorp and the visualization of the spatial planning effects of measures around the ports of Ghent and Terneuzen.

Other Positions

- 2003 – now **Partner and Founder Expert College bv.**
Training Institution for e-learning and blended-learning in the medical sector.
- 2016 – now **Board Member Embedded Acoustics**
A technical development company for high-end acoustic products and systems for a.o. military, law enforcement and public safety.
- 2015 – now **Board Member European Heart Association**
Board member of a pan-European platform for medical professionals (doctors and nurses) to improve quality standards for training and education.
- 2007 – 2010 **Board Member Nieuwe Bedrijvigheid Rotterdam IV**
Board member of a foundation for the supervision and boosting of promising innovative companies in the Rotterdam region.

Education and Language Skills

Degrees

- 1990 – 1995 Civil Engineering, TU Delft (specialization Infrastructure Planning)
1984 – 1990 VWO B

- Languages Dutch, English, German, Portuguese

Projects

- 2019 – now **Green Heartbeat of Brewing (HEINEKEN)**
The HEINEKEN office in Zoeterwoude will be transformed in a sustainable way into an extremely green and lively working environment. BLOC has developed the concept and is leading the development of the project (including the possible establishment of a HEINEKEN Campus).
- 2016 – now **Dutch Mountains**
In Brainport Eindhoven, BLOC is developing an ultra-dynamic and circular building that will serve as the public face for the region. In collaboration with Studio Marco Vermeulen, Urban XChange, AAFM/Asito, Dell Technologies, Honeywell and SPIE.
- 2014 – now **Dutch Windwheel**
The Dutch Windwheel is renowned throughout the world as a game changer in the field of sustainable development. BLOC leads the development of this icon in Rotterdam, in collaboration with architect DoepelStrijkers and various prominent companies.

2015 – now	<p>River Cruise Port Dordrecht</p> <p>The center of the town of Dordrecht can benefit from the rapid growth of river cruises in Europe. I explore its potential and the required investments and organize cooperation between the Municipality, cruise lines and operators.</p>
2015	<p>Forerunner Center Development Waalwijk</p> <p>BLOC draws up a plan for the development of the center of Waalwijk. Focus lies on the further development and placement of SLEM, an international innovation and education institute and the shoe museum.</p>
2015	<p>Consultancy Water-Resistant Marken</p> <p>In Marken, a pilot project has been initiated for the use of multi-layer security. Together with residents, we visualize customized solutions for water conscious construction and self-sufficiency in a quick scan. In addition, we explore financing possibilities.</p>
2014 – 2015	<p>Developer Financial Arrangement Water Security Kampereilanden</p> <p>The Kampereilanden (Kamper Islands) are designated as a water retention area. Together with residents, businesses, Municipalities, Water Authority, the province and investors, I develop a financial package that contributes to a water-resistant design of the area.</p>
2012 – 2014	<p>Process Manager redeveloping greenhouse cultivation Boomawatering</p>
2012 – 2014	<p>Process Manager Business Park Zwartewaterland</p>
2011 – 2013	<p>Process Manager housing market assessment Haaglanden</p>
2011 – 2012	<p>Project Leader development strategy Zuidplas</p>
2009 – 2010	<p>Project Leader housing market agreement metropolitan area of Rotterdam</p>
2007 – 2009	<p>Project Leader Q4 Venlo</p>
2008	<p>Project Leader Hart van Zuid</p>
1998 – 2008	<p>Rivierzone Vlaardingen</p>
2006 – 2008	<p>Consultant Comprehensive Regional Development Groene Hart</p>
2007	<p>Site Appraisal Holland Casino Venlo</p>
2006 – 2007	<p>Process Manager Nieuwe Woud</p>

2006	Project Leader proactive environmental approach metropolitan area of Rotterdam
2003 – 2005	Project Leader Implementation Program Regional Spatial Planning Rotterdam 2020
2001 – 2003	Neighborhood Association “Emmen Revisited”
1998 – 2003	Restructuring the right bank of the river Maas (Rotterdam, Schiedam, Vlaardingen and Hoek van Holland)
1998 – 1999	Process Management infrastructure Harderwijk/Ermelo
1998 – 1999 1998	Redirecting Development Firm Vleuten De Meern Position Paper BRU 2030
1996 – 2000	Process Supervision Pilot CBM
1995 – 1999	Support CENTRICO
1998	Support interoperability of electronic toll systems
1997	Drafting pleading Noordwesttangent Tilburg
1996 – 1997	LWI; BOS landaanwinning, Nieuw Holland
1995 – 1997	PION (Project Integrale Ontwikkeling Nootdorp – Comprehensive Development Nootdorp)
1996	Contribution Spatial Planning-Effects policy analysis canal Ghent-Terneuzen
1995 – 1996	Alternatives and Variations Memorandum “CRAAG”